

**TOP 10 THINGS YOU SHOULD KNOW BEFORE CHOOSING YOUR FAMILY
DENTIST**

INTRODUCTORY LETTER FROM DR. DELAURA

Dear Friend,

If you are in the process of searching for a family dentist that offers a wide range of treatment, you are in the right place. While researching the right dentist you're more than likely to find that many offices are very similar. Just like every patient's mouth is different, every dental practice is different. With this report we aim to help find the perfect fit for you and your loved ones.

At DeLaura Dental our mission is making it our priority to deliver gentle, compassionate care and excellent service that you deserve. We value our patient relationships and there is no better reward than seeing how happy you are after your smile transformation. To help you choose the right family dental practice, even if it's not us, I have put this report together, "***The Top 10 Things You Need To Know Before Choosing Your Family Dentist***".

Sincerely,

Dr. DeLaura & Team

P.S. When you are ready, I urge you to schedule your DeLaura Dental initial exam, digital x-rays for \$1! You can learn more by calling 586-752-2273 or go to www.drdelaura.com

TABLE OF CONTENTS

Introductory Letter from Dr. DeLaura.....	1
1. Do They Offer Kid Friendly Dentistry?.....	3
2. Do They Treat Adults?.....	4
3. Do They Offer Flexible Appointments?.....	5
4. Do They Have Same Day Scheduling?.....	6
5. Do They Have A New Patient Offer?.....	7
6. Do They Offer Guarantees? If So, What Are They?.....	8
7. Are They Using The Latest Technology Available?.....	9
8. Do They Offer Dental Implants?.....	10
9. Do They Make You Comfortable And Feel Important?.....	11
10. Do They Support The Local Community?.....	12
BONUS: Are They Flexible With Payment Options?.....	13
Closing Letter From Dr. DeLaura.....	14

DO THEY OFFER KID FRIENDLY DENTISTRY?

While we treat children or young adults, we also aid in adults transforming their smiles too. What is the advantage of having a kid friendly dentist even if you may not have kids? You can imagine these types of dentists have to relate to fears of seeing a dentist, being compassionate and gentle with children.

At our office you will find we have a “Kid Zone” that offers themed rooms along with TVs that accompany a wide variety of movies. While you wait for treatment to be completed there is a playroom as well! Your kids will enjoy iPads with numerous games and a chalkboard among other things. Visiting us is a family affair and we love to have all of you benefit from our office! Therefore, even as an adult, you will see the benefit of choosing a family dentist who offers a kid friendly environment.

DO THEY TREAT ADULTS?

Dentistry isn't just for kids, its important for patients of all ages to come to the office! You don't even have to be a family to be welcomed by the DeLaura Dental staff, we treat everyone. In fact many adults are getting the treatment they need and the results they want from our practice.

Below you will find just a few "after" pictures of some of our transformed, adult smiles.

DO THEY OFFER FLEXIBLE APPOINTMENTS?

Most practices are open during the typical work week hours, which makes it inconvenient for those who work, have kids in school, or just simply have a busy schedule. This typically means that you have to take off time, or skip things you might have to do in order to make an appointment. When you finally do make an appointment it is might be weeks out, or you might only have a few options that fit with your schedule.

At DeLaura Dental, you will not face these typical problems because we are not a typical practice. To help you we are open late night, well past work and school hours, four days a week. Even if that does not help, we have tailored our hours to incorporate Saturdays! We want to alleviate problems, worries, and stressors for you right from the beginning.

DO THEY OFFER SAME DAY SCHEDULING?

When you are in pain and you call to make an appointment, sometimes offices can be booked out for weeks and left little to no room for emergency visits. When choosing a dental practice you should be sure that your dentist and his team care for you, especially when you are hurting.

At DeLaura Dental we cater to our patients, making you our top priority. When you call in the morning, often times we can see you sometime that day, if not the next. If you are calling in pain then you need to come in as soon as possible! Even if it's a short and simple appointment, we do not want you hurting until we can fully treat you.

DO THEY HAVE A NEW PATIENT OFFER?

Not many dental practices offer free or even discounted examinations for new patients. However, our practice is different. You and your family can get expert advice about treatment needs and options before making an important investment.

During your first exam and cleaning be sure your concerns are being addressed so we can give you all of your treatment options. Feel free to ask any questions that you might need answered in order to move forward in your smile transformation. You will receive digital x-rays, which provide lower radiation, and an exam by our doctor for only \$1! Our highly trained and talented hygienists will clean your teeth, while giving you tips and tricks along the way. You will be given a customized treatment plan that our insurance coordinator and doctor will help explain in detail.

DO THEY OFFER GUARANTEES? IF SO, WHAT ARE THEY?

Choosing a family dentist is hard work and is surely not a small investment, so wouldn't you want a dentist who stands behind their treatment? Naturally! Here at DeLaura Dental we offer 100% lifetime guarantee with all our treatment.

ARE THEY USING THE LATEST TECHNOLOGY AVAILABLE?

Dentistry today is much more advanced from where it first started. At our office you will find many updated technologies for your benefit.

Digital X-Rays exposes our patients to less radiation than traditional x-rays. Not developing film and having an image go straight to a computer screen saves you time in the dental chair, making your appointment shorter! It is to your advantage that the doctors can look at the image from many angles, enlarge, and change contrast to better see the smallest of imperfections.

We offer a *Digital Panoramic X-Ray* that captures the entire mouth in a single 2-D image. Not only will the image have teeth, but bone along with surrounding tissues to better help diagnose your specific case.

During your cleaning in our hygiene department, you may receive an *Intra-Oral Picture*. These are small cameras, much like that on your cell phone, that give a closer look at your oral health. These images improve your understanding of treatment and allow you to have an interactive visit during the exam.

A *3-D CT Scan* model allows the doctor to gain a better understanding of the physical anatomy of the patient. This 3-D image is used to help properly and more thoroughly diagnose our patients, especially implant patients.

Do They Offer Dental Implants?

In the process of picking a dentist, you have to look at if their services meet you, your family or child's needs. At DeLaura Dental there is no second-guessing because we are a one-stop shop! There is no need for wasting time driving back and forth, going to multiple offices; you will get every treatment available all under one roof. All of the staff at DeLaura Dental pursues ongoing education to continue to provide you with five-star service.

Dr. DeLaura has completed over 100 hours of continuing education on Dental Implants and has been treating patients for over "7" years! Why? Dr. DeLaura believes in giving the best treatment options and there is no other tooth-replacement choice that will give your longer-lasting results. We take pride in having you stay right here in the DeLaura Dental family.

You are able to see our full range of services if you visit our website and feel free to click through all of the options.

DO THEY MAKE YOU COMFORTABLE AND FEEL IMPORTANT?

If you are reading this report for either your own or your child's treatment, when you are receiving dental work you should always feel comfortable. At DeLaura Dental we have implemented a "Comfort Menu" for our patients. This includes several of options for you to have the exact experience you want from your visits.

DO THEY SUPPORT THE LOCAL COMMUNITY?

It is hard to find a dental practice that not only donates money to the community, but also dedicates its time and efforts to make it better. At DeLaura Dental we are a close-knit family, just like Romeo. That is exactly how we want you to feel when you visit us.

We have hosted the Kids Fun Fest, our own fundraising event that happens every summer that raises money for Make A Wish Foundation. We love to cheer on our local schools out at Romeo Football games, welcoming you at the gate by handing out free accessories and of course toothbrushes. DeLaura Dental is also a part of the local Peach Parade held right in downtown Romeo every year.

We find it essential to give back to our community and offer a Free Dental Day where it is first come first serve and everything is on us!

Every month our office hosts *free* Implant Seminars to better educate the community. Dr. DeLaura is on a mission to make implants more affordable and available to everyone.

BONUS: ARE THEY FLEXIBLE WITH PAYMENT OPTIONS?

Before ending this report on what you should know before choosing a family dentist, we wanted to include some payment tips to look for when researching for a dentist. Once you have made a decision and you are comfortable with the dentist you want, the next question is “How do I pay for this?”.

At DeLaura Dental we aim to help you understand all of the different payment options by maximizing your insurance benefits. When discussing your personalized treatment plan we explain all financial options because we accept all insurances! Even if you don't have insurance, we have interest free payment plans through our in house financing card. During your new patient exam we will answer all of your questions and when your appointment is over you have a good understanding of your dental situation. We listen to all of your concerns and we are always working with our patients to make it most convenient for them.

CLOSING LETTER FROM DR. DELAURA

Dear Friend,

I hope this report has made it easier to learn more about picking a dental practice and illustrate how DeLaura Dental is the perfect place for you or your child. To accomplish the mission of making it our priority to deliver gentle, compassionate care and excellent service that you deserve, we would be privileged to meet and learn more about how we can help revolutionize your smile.

We want you to experience DeLaura Dental to see if you could see yourself choosing us for treatment. We would be more than willingly to simply answer your questions and calm your concerns. Our doctors will share their expert recommendations based on their years of experience and aim to make you confident every step of the way.

Sincerely,
Dr. DeLaura & Team

P.S. When you are ready, I urge you to schedule your DeLaura Dental initial exam, digital x-rays for \$1! You can learn more by calling 586-752-2273 or go to www.drdelaura.com

Remember, we do offer extended hours Monday-Thursday and we are open on Saturdays!